JOB POSTING | GRAPHIC DESIGNER

Position Title	Graphic Designer
Department	Marketing & Communications, Atlético Ottawa
Reports to	Chief Marketing Officer
Start Date	Immediatley
Position Type	Full Time
Location	Ottawa, ON

Who We Are

We're Atlético Ottawa. 2025 Canadian Premier League Champions, part of the global Atlético de Madrid family, and proud to represent Canada's capital on the professional soccer stage.

We're looking for a talented and ambitious Graphic Designer to join our team and help bring Atlético Ottawa's brand to life through bold creative, compelling storytelling, and memorable fan experiences.

We're a growing club with big ambitions, and this is your opportunity to bring fresh ideas to the table, make a real creative impact, and grow alongside us.

About the Role

Reporting to the Chief Marketing Officer, the Graphic Designer will play an integral role in developing and executing creative across Atlético Ottawa's marketing, digital, commercial, and matchday initiatives.

This is a hands-on, fast-paced position with the opportunity to take creative projects from concept to execution, collaborate with multiple departments, and contribute to some of the club's biggest campaigns and moments throughout the season.

The ideal candidate is a versatile, detail-oriented designer with strong creative instincts, a passion for visual storytelling, and the ability to thrive in a dynamic professional sports environment.

Responsibilities

Digital & Social Media Design

- Design engaging, high-quality graphics for Atlético Ottawa's social media channels, including matchday content, player announcements, community initiatives, and promotional campaigns.
- Develop visual assets for the club's website, email marketing, newsletters, and other digital communications.

Marketing & Campaign Creative

- Collaborate with the Marketing team to develop creative concepts and execute integrated campaigns supporting ticket sales, season seat memberships, merchandise launches, and club initiatives.
- Design digital and print marketing materials, including advertisements, brochures, presentations, promotional collateral, and branded templates.
- Produce creative assets for paid advertising campaigns across Meta, Google, programmatic, and other digital platforms.

Matchday & Stadium Creative

- Develop matchday creative, including themed campaigns, promotional graphics, stadium signage, videoboard content, and LED displays.
- Design fan engagement materials, giveaways, and promotional activations.

Partnerships & Commercial Design

- Work closely with the Partnerships, Ticketing, Retail, and Community departments to support their creative needs.
- Design sponsorship presentations, sales collateral, co-branded materials, and in-stadium advertising assets.

Brand Development & Creative Direction

- Contribute to the evolution of Atlético Ottawa's visual identity and creative standards.
- Support major club initiatives, including kit launches, seasonal campaigns, merchandise collections, and special events.

Creative Asset Management

- Maintain organized design files, templates, brand assets, and shared creative libraries.
- Ensure proper file preparation, version control, and asset delivery across internal departments and external partners.

Qualifications & Experience

Required

- 2-4+ years of professional graphic design experience, preferably within sports, entertainment, or a fast-paced creative environment.
- Post-secondary education in Graphic Design, Visual Communications, Multimedia Design, or a related discipline, or equivalent professional experience.
- Strong portfolio demonstrating creative concept development, brand execution, digital campaigns, and multi-platform design.
- Advanced proficiency in Adobe Creative Cloud, particularly Photoshop, Illustrator, and InDesign.
- Experience designing for social media, digital advertising, print, and large-format applications.
- Strong understanding of typography, composition, colour, branding, and visual story-telling.
- Ability to manage multiple projects simultaneously while meeting tight deadlines.
- Exceptional attention to detail, organizational skills, and ability to work collaboratively across departments.
- Strong communication skills and a proactive, solutions-oriented approach to creative challenges.

Considered an Asset

- Experience working in professional sports, entertainment, or with consumer-facing brands.
- Proficiency in Adobe After Effects, Premiere Pro, or other motion graphics and video editing software.
- Experience designing creative for paid digital advertising and performance marketing.
- Familiarity with stadium signage, LED displays, and large-format print production.
- Experience with merchandise and apparel design.
- Knowledge of soccer culture, the Canadian Premier League, and the broader sports landscape.
- Bilingualism in English and French.

How to Apply

Ready to bring your creativity to the pitch?

Send your resume and a portfolio showcasing your best design work to **careers@atleticoottawa.club**

Please note: A portfolio is required for consideration. Applications without a portfolio will not be reviewed.

Our Commitment to Inclusion

Atlético Ottawa is committed to fostering a diverse, inclusive, and welcoming workplace. We believe different backgrounds, perspectives, and experiences make our club stronger, both on and off the pitch.

We are proud to be an equal opportunity employer and welcome applications from all qualified individuals, regardless of race, ethnicity, religion, sex, sexual orientation, gender identity or expression, age, disability, or any other characteristic protected under applicable human rights legislation.

BIG MOMENTS. BOLD IDEAS. YOUR CREATIVITY ON CENTRE STAGE.

Join the Atleti family and help shape the future of professional soccer in Canada's capital.

APPLY NOW