2026 Hummel x CPL - "The Kit Cut"
OFFICIAL RULES

PLEASE READ THESE RULES (THE "OFFICIAL RULES") BEFORE ENTERING THE CONTEST. BY SUBMITTING A CONTEST ENTRY, YOU AGREE TO BE BOUND BY THESE OFFICIAL RULES. NO PURCHASE IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. CONTEST PERIOD
The "Hummel x CPL- The Kit Cut" (the "Contest") begins on Nov 2, 2026 at 4:00 PM Eastern Time (ET) and ends on November 13, 2026 at 11:59 PM Eastern Time (ET) (the "Contest Period"). The Contest is organized and administered by the Canadian Premier League ("CPL") in partnership with Hummel ("Hummel").

2. ELIGIBILITY, RESIDENCY AND AGE
The Contest is open only to legal residents of Canada who have reached the legal age of majority in their province or territory of residence at the time of entry.

Employees, officers, and directors, and the immediate family members (defined as parents, spouses, siblings, or children and their respective spouses) and/or individuals domiciled with such employees, officers, and directors, of Canadian Soccer Media & Entertainment, Hummel, the Canadian Premier League, CPL member clubs, prize suppliers, and advertising/promotion agencies, and their respective parent companies, subsidiaries, and affiliates (collectively, the "CPL Entities") are not eligible to enter or win. The CPL reserves the right to verify the eligibility of any entrant or potential winner.

3. HOW TO ENTER THE CONTEST
NO PURCHASE NECESSARY. To enter the Contest during the Contest Period:
1. Visit the official contest landing page during the Contest Period.
2. Complete the Favourite Jersey activity by selecting your favourite CPL jersey.

Entrants must fulfill all contest requirements as specified in these Official Rules to be eligible to win. Entries that are incomplete or do not adhere to these Official Rules may be disqualified at the sole discretion of the CPL. There is no limit on Contest entries during the Contest Period (each successful entry completed during the Contest Period earns one (1) entry into the draw). All entries become the property of the CPL and will not be acknowledged or returned.

4. PRIZES
There is one (1) prize package available to be won (the "Prize"), consisting of:

- Round-trip economy airfare for two (2) people from the major Canadian airport nearest the winner's residence to the host city of the 2026 CPL Final (destination to be determined on or about November 7, 2026);
- Three (3) nights standard hotel accommodation (single room, double occupancy);
- Two (2) tickets to the 2026 CPL Final match;
- Trip dates: November 19 – 22, 2026.
- 2 tickets to the CPL awards on Nov 19
- Must be able to travel during November 19-22, 2026.

Estimated Retail Value: $2,500 – $4,500 CAD (dependent on departure city and final host match location).

Ground transportation, meals, incidentals, gratuities, travel insurance, and all other expenses not expressly specified above are the sole responsibility of the winner and their travel companion.

The Prize must be accepted as awarded and is not transferable, assignable, or convertible to cash, except as described in these Official Rules. No prize substitutions are permitted, except that the CPL reserves the right, in its sole and absolute discretion, to substitute the Prize or any component thereof with a prize of equal or greater value, including, without limitation, a cash award. All winners are responsible for any applicable federal, provincial, territorial, or local taxes associated with winning a prize.

5. PRIZE DRAW
The potential winner will be selected in a random drawing that will take place on or about November 14, 2026 at 10:00 AM ET in Toronto, Ontario, from all eligible entries received during the Contest Period. The odds of winning depend on the total number of eligible entries received during the Contest Period.

6. WINNER NOTIFICATION AND SELECTION
The selected entrant will be contacted via email, telephone, or direct message by an authorized representative of the CPL Entities within twenty-four (24) hours of the draw date.

Before being declared a confirmed Prize winner, the selected entrant must:
1. Correctly answer, unaided, a time-limited mathematical skill-testing question administered by email or phone; and
2. Sign and return a Declaration and Release Form (the "Release Form") within forty-eight (48) hours of delivery.

If the selected entrant cannot be reached within twenty-four (24) hours of the initial attempt, fails to correctly answer the mathematical skill-testing question, fails to execute and return the Release Form within the prescribed timeframe, or otherwise fails to comply with these Official Rules, the entrant will be deemed ineligible and will forfeit the Prize. In the event of forfeiture, no compensation will be provided, and the CPL may, in its sole discretion, randomly select an alternate potential winner from the remaining eligible entries.

The CPL Entities reserve the right to disqualify any individual or cancel any entry submitted via automated scripts, macros, robotic gameplay, or any other unauthorized or unsanctioned means. All decisions of the CPL Entities regarding contest administration and eligibility are final and binding in all respects.

7. INDEMNIFICATION AND LIMITATION OF LIABILITY
TO THE EXTENT PERMITTED BY APPLICABLE LAW, BY ENTERING THE CONTEST, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE, AND HOLD HARMLESS THE CPL ENTITIES, HUMMEL, AND THEIR RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES, DIRECTORS, OFFICERS, EMPLOYEES, AGENTS, REPRESENTATIVES, SUCCESSORS, AND ASSIGNS (THE “RELEASEES”) FROM ANY LIABILITY, DAMAGES, LOSSES, OR INJURIES RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM PARTICIPATION IN THE CONTEST OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF ANY PRIZE. THE CPL ENTITIES MAKE NO WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS, OR MERCHANTABILITY OF THE PRIZE.

THE ABOVE INDEMNIFICATION AND LIMITATION OF LIABILITY IS NOT APPLICABLE TO RESIDENTS OF QUÉBEC TO THE EXTENT PROHIBITED UNDER QUÉBEC CONSUMER PROTECTION LAWS.

8. GENERAL CONDITIONS
The Releasees are not responsible for lost, late, incomplete, illegible, misdirected, or technical failures preventing entry submission or form delivery.

By entering, entrants grant the CPL Entities and their designees the right to use their name, city and province of residence, and likeness/image in any promotional media without further compensation, notice, or permission, except where prohibited by law.

The CPL Entities reserve the right to amend, suspend, or terminate this Contest without prior notice should fraud, technical issues, or any event beyond reasonable control corrupt the security, fairness, or proper administration of the Contest.

In the event of any discrepancy between the English version of these Official Rules and statements contained in any marketing materials, the English version of these Official Rules shall prevail. If any provision of these Official Rules is deemed invalid or unenforceable, all remaining provisions shall remain in full force and effect.

For non-residents of Québec: These Official Rules are governed by and construed under the laws of the Province of Ontario and the federal laws of Canada applicable therein.

For residents of Québec: These Official Rules are governed by and construed under the laws of the Province of Québec and the federal laws of Canada applicable therein.

9. PERSONAL INFORMATION PRIVACY

By entering this Contest, each entrant consents to the CPL Entities' collection, storage, and processing of personal information for administering the Contest and as outlined in the CPL Privacy Policy (available at: https://www.cplsoccer.com/privacypolicy). Personal data may be processed on servers outside Canada subject to the legal protections of those jurisdictions.

10. INTELLECTUAL PROPERTY

All CPL and member club names, logos, and marks are the exclusive property of the Canadian Premier League and its clubs.

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